

INTRODUCTION PARAGRAPH (USING SPACE)

SPEAKER
CONTEXT
SUBJECT

- writer's full name
- type and title of text
- context/ocassion/exigence
- STRONG VERB + subject

PURPOSE

- writer's last name
- STRONG verb + what writer is trying to do

PURPOSE
IN TERMS OF
AUDIENCE

- adjective describing TONE
- "in order to" phrase
- description of what writer wants audience to **DO** as a result

THESIS

- writer's Last Name
- STRONG VERB about usage (*employs, utilizes, crafts, etc*)
- rhetorical choices that the essay will be exploring (NO LISTING!)
- the 'why' of the choices and the purpose

RAP BODY PARAGRAPH CHART (CTAS)

MAIN IDEA (Claim)

and section being covered

- writer's Last Name
- transitional word and type of text
- STRONG VERB and main idea of section being covered

RHETORICAL STRATEGY/CHOICE & TEXTUAL EVIDENCE

- conveys writer's support for main idea
- identifies and provides specific examples through textual evidence
- repeated for more than one strategy used

EXPLAIN & ANALYZE

- Explains **how** the strategy/choice discussed in sentence #2 helps writer achieve purpose
- uses "in order to" statement

EFFECT OF STRATEGY & "SO WHAT?"

- shows effect (**on audience**) of strategy/choice used and identified in sentence #2
- analysis and answers the question, "So What?"

